



2025 NAB SHOW NEW YORK | EXHIBITOR SCHEDULE

NAB Show Exhibit Services | Phone: (877) 622-3947 or (202) 595-2051 | Email: exhibitservices@nabshow.zendesk.com

Deadline	Action Item	Vendor
Now	Update your online company listing in the Exhibitor Dashboard	MapYourShow
Now	Final booth payment due. Submit payment through the Exhibitor Dashboard	NAB Show Exhibit Sales
Now	Freeman Service Kit Launches	Freeman
July 21, 2025	Register your booth staff and Exhibitor Appointed Contractors	Maritz
July 21, 2025	Exhibitor Housing is now open! Book your housing and travel for NAB Show New York	Maritz
August 15, 2025	Bulk Catering Order Deadline	Cultivated
September 19, 2025	Last day to order a Turnkey booth package without surcharge	NAB Show Exhibit Sales
September 22, 2025	Freight for Advance Warehouse delivery deadline for into New York Terminal	DSV
September 22, 2025	Housing Deadline	Maritz
September 22, 2025	Freeman Discount Ordering Deadline	Freeman
September 22, 2025 – 8:00 AM	Freeman will begin receiving freight at the Advanced Warehouse	Freeman
September 24, 2025	Lead Retrieval Discount Deadline	Maritz
September 24, 2025	Freight for Advanced Warehouse delivery deadline for into Newark, NJ Terminal	DSV
September 30, 2025	Freight direct for Show Site deadline into New York	DSV
October 1, 2025	Air Freight for advance warehouse delivery arrival date	DSV
October 3, 2025	Last day to order catering without 10% late fee	Cultivated
October 7, 2025	Freight direct for Show Site deadline into Newark, NJ	DSV
October 7, 2025	Electrical, Internet, and Plumbing Discount Deadline	Javits
October 8, 2025	Security Discount Deadline	Citadel
October 10, 2025	Catering Online Order Deadline	Cultivated
October 11, 2025	Air Freight direct to Show Site deadline	DSV
October 13, 2025	After Deadline Charge applies to material arriving after this date	Freeman
October 20, 2025	Warehouse Freight Move-In	Freeman
October 20, 2025 – 8:00 AM – 4:30 PM	Exhibitor Move-In	Freeman
October 20, 2025 – 8:00 AM	Show Site Freight Receiving Start	Freeman
October 21, 2025 – 8:00 AM – 4:30 PM	Exhibitor Move-In	Freeman
October 22, 2025 – 10:00 AM – 5:00 PM	NAB Show New York (Exhibit Hall hrs) – Booths must be staffed at all times	
October 23, 2025 – 10:00 AM - 5:00 PM	NAB Show New York (Exhibit Hall hrs) – Booths must be staffed at all times	
October 23, 2025 – 5:00 PM– 9:00 PM	Exhibitor Move-Out	Freeman

October 23, 2025 – 7:00 PM	Carriers check-in for exhibitor move-out	Freeman
October 23, 2025 – 9:00 PM	All exhibitor materials must be removed from the exhibit facility	Freeman